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Gladiolus

MAY 14 1928 ★

U. S. Department of Agriculture.

GROWN AND FOR SALE BY THE
NEWTON GLADIOLUS GARDENS



STEPHEN B. JACOBS, *Proprietor*
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NEWTON HIGHLANDS, MASS.
Tel. Center Newton 1107-R

FOREWORD

GLADIOLUS are among the most popular of all garden flowers. A garden of gladiolus is never monotonous. Day by day new beauties unfold, new shades and tints appear, until you begin to think that the whole range of colors has been covered. Each year the size, color and beauty of these wonderful flowers are being improved upon by specialists who some thirty years ago started to intensify the flowers by hybridizing.

The varieties listed in this catalog have been selected as the most beautiful ever produced. Every bulb is guaranteed to bloom. Gladiolus will do well in almost any ordinary garden soil. If planted in the richest place of your garden and given plenty of moisture they will repay you with extra large blooms and wonderful colors.

Bulbs, may be planted any time after May first, and should be set at least four inches deep and from four to six inches apart. It is not advisable to set bulbs in the shade of trees or close to buildings.

Dig your bulbs in October, you will find one or more new bulbs have grown on the old one which dries up and should be removed before planting time again. Cut the stock off one-fourth inch from the bulb. Spread the bulbs in the sun to dry for a few days then store in a cool, dry place in shallow boxes.

For the prices quoted I will deliver bulbs in any part of the United States.

All orders should be accompanied with remittance. In consideration of which additional bulbs to the value of 5% will be included.

To those who are just beginning to grow Glads I advise ordering at least one hundred of either of my mixtures, then select half a dozen each of a few choice varieties; add a few dozen each year, mark them so you will know them by name, and you will soon learn to love and admire the king of all flowers.

PRICES

The following varieties are too well known to need any extended description and are all standard varieties:

Halley—Delicate salmon pink, early.

Mrs. Pendleton—Pink, red blotch.

Le Marshal Foch—Large light pink.

Lily White—Pure white; early.

Niagara—Cream and canary yellow.

Prince of Wales—Golden salmon.

Peace—Giant white.

Schwaben—Canary yellow.

Wilbrink—Flesh Pink.

Princepine—Scarlet White throat.

All at 50 cents per dozen; \$3.50 per 100; 50 at the same rate. 5 or 10 of each variety if you desire.

Variety	Each	Dozen
Albania Pure glistening white, large wide open flowers round petals with nicely ruffled edges, one of the best whites grown.	.15	1.50
Alice Tiplady Grand large flowering primulinus of beautiful orange saffron color.	.10	1.00
American Indian Fine velvety red; deeper red throat, large flowers, beautifully ruffled.	.15	1.50
American Beauty Brilliant American Beauty Rose color, throat, creamy yellow striped with ruby; many blooms open at once; each spike a bouquet in itself.	.15	2.50
Anna Eberius In a color class by itself; rhodamine purple blooms, nicely arranged on a tall, straight spike. A real beauty.	.10	1.00
Arizona Rose Very large flowers of the finest rose pink color.	.10	1.00
Carmen Sylva Pure, snow-white, slight shade of lilac in throat. I consider this the best white variety grown.	.15	1.50
Chateau Thiery Bright scarlet, carmine stripes on creamy ground on lower petals like tongues of fire issuing from the throat, large wide open flowers.	.15	1.50
Crimson Glow Perfect scarlet of a deep shade, large open flowers on a tall, straight spike, a beautiful color.	.10	1.00
Diana Brilliant rich vermilion, a little lighter at the throat; a wonderful mid-season cut flower.	.10	1.00



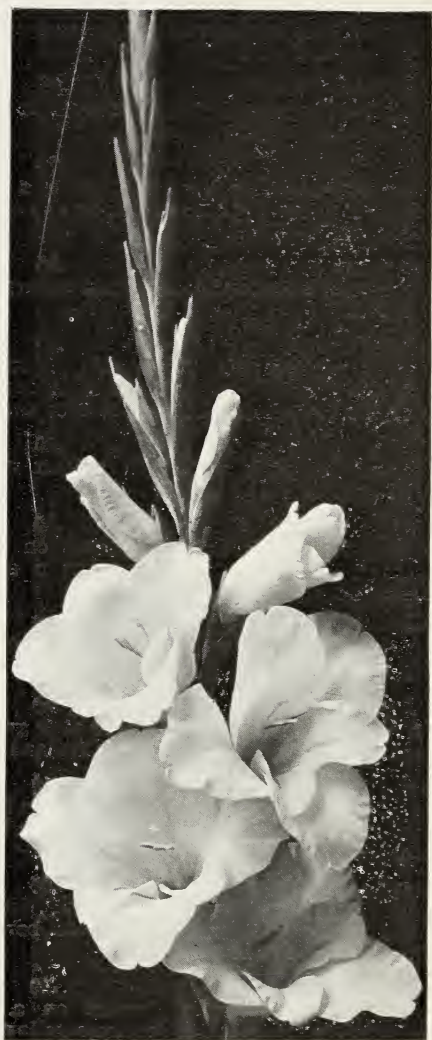
Carmen Sylva

Variety	Each Dozen	
Dorothy McKibben	.10	1.00
Bright pink blending to pure apple blossom throat; heavily ruffled and one of the finest early pinks grown.		
Dorrit	.15	1.50
Light lavender pink over a white ground flaked with lilac, large blooms, a beauty.		
Dr. Jackson	.10	1.00
Deep, rich, crimson maroon, an unusual but very pleasing and attractive shade large blooms on a tall straight spike.		
E. J. Saylor	.10	1.00
Beautiful, pure deep rose pink, nicely ruffled, early, very choice.		
Europa	.15	1.50
Beautiful pure white with large blooms nearly all open at once, a prize winner.		
Evelyn Kirtland	.10	1.00
Beautiful shade of rosy-pink, fading to shell pink at the center, brilliant scarlet blotches on the lower petals. My exhibit of Evelyn Kirtland won first prize at the gladiolus show at Boston last year as the best standard variety shown, regardless of color.		
Exquisite	.25	2.50
Beautiful American Beauty Rose color, one of Kunderd's finest creations.		
Fern Kyle	.35	3.50
A very large ruffled cream colored glad, many enormous blooms out at once which always attract much attention and admiration where ever shown.		
Flora	.10	1.00
Beautiful golden yellow, very large blooms, many open at one time.		
F. J. Symmes	.15	1.50
Heavy ruffled, peach red, with the lower petals shading into deep crimson. A very beautiful variety.		
Giant Nymph	.25	2.50
LaFrance pink with creamy yellow throat, many large wide open blooms well set on a tall straight spike are a bouquet in itself.		
Giant Myrtle	.25	2.50
White, suffused pale rose pink, tall beautiful and delicate.		
Gold	.20	2.00
Pure golden yellow, throat a shade deeper, large flowers, many open at one time and perfectly placed, acknowledged by most growers to be the best yellow in existence today.		

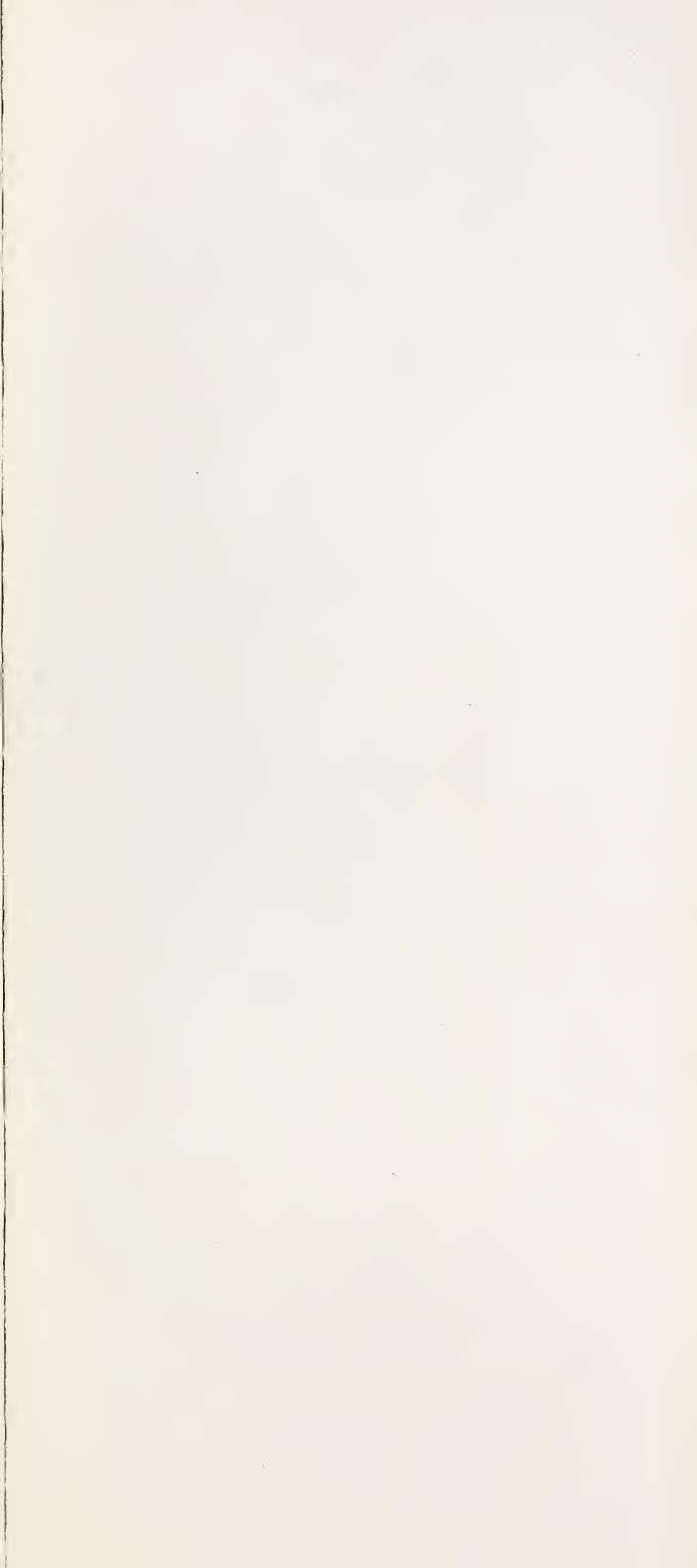


Trilby

Variety	Each Dozen	
Golden Measure	.15	1.50
Another fine yellow, a shade darker than gold, slightly larger and later.		
Henry C. Goehl	.30	3.00
Large open flowers, nearly pure white with blotches of deep crimson on the lower petals, a grand, beautiful glad.		
Gretchen Zang	.08	.75
Beautiful soft shade of pink, blending into scarlet on the lower petals. Late.		
Herada	.08	.75
A rare shade of clear beautiful mauve, a color of its own, many large flowers open at once on a tall, straight spike.		
Jack London	.15	1.50
Light salmon with vermilion stripes, canary yellow throat.		
Jenny Lind	.25	2.50
Pure soft apricot pink, throat pale yellow, the two colors blending so perfectly as to make it one of the most beautiful flowers ever created.		
Jewel	.10	1.00
Light salmon pink with rich golden yellow throat, another real beauty.		
John Alden	.25	2.50
Golden yellow with scarlet blotches on lower petals an unusual combination but a strong grower and very attractive.		
Jumbo	.10	1.00
Deep pink, throat amber white, sprinkled with carmine, many large blooms open at one time.		
King Smoke	.20	2.00
Rich smokey blue flaked on a rose pink ground, a large ruffled variety very attractive and rare.		
Louise	.10	1.00
The lavender queen of the gladiolus, large bright lavender blooms with wine colored blotch in the throat; a favorite with everyone.		
Madam Meunet Sully	.25	2.50
Beautiful French variety in great demand, creamy white with scarlet blotches bordered yellow on the two lower petals.		
Mary Fennell	.10	1.00
Beautiful light lavender flowers on a tall, slender spike, lower petals primrose-yellow with penciling of blue.		
Marshal Foch—	.20	2.00
Kunderd's beautiful ruffled salmon pink with small red throat markings. Another one of my first prize winners at the Boston show in 1925.		



Theda Bara



Dr. Moody

(A. G. S. rating 97)

Originated by Mrs. George Kinyon



Newton Gladiolus Gardens

Stephen B. Jacobs, Prop.

NEWTON HIGHLANDS, MASS.

THIS beautiful lavender gladiolus was introduced by me at the Boston Show in 1926 where it was one of two out of several hundred seedlings exhibited to receive the award of merit. It created a sensation among the others growers present.

Dr. Moody, President of the A. G. S., was the first to ask for bulbs of this wonderful seedling and his offer of \$10.00 for a bulb established the price. He afterwards consented to allow it to be named for him.

Owing to the cold, wet and late season I had only one spike in bloom to exhibit at the Hartford show this year. This I entered in class 105 for the best spike of lavender; it easily won first prize, defeating glads introduced as high as \$100. a bulb. At three later shows it easily won first each time, in fact it has never been beaten. The color is a beautiful shade of pink lavender, 22 or more, five inch blooms on a tall straight spike with 8 or 10 open at a time. The substance and keeping qualities are almost unsurpassed, even the first bloom standing up for days.

The cut shown here is a bloom from a No. 3 bulb photographed from a painting by the well known artist and hybridizer, Eugene Fischer of Sharon, Mass. Here is what some of the other growers say about it—Robert Lapthorn of Bridgewater when he saw the spike at Hartford, “Any one of the half dozen I had would beat that a mile.” In a letter from G. W. Thacker, President of the Michigan Gladiolus Society was this, “It is a wonderful glad and easily worth \$25.00.” Elmer Gove of Burlington adds in a recent letter, “It sure is a wonderful propagator.”

A limited number of large bulbs can be spared this coming season at \$10.00 each.

Variety	Each	Dozen
Miss Helen Franklin	.10	1.00
Pure ruffled white, delicate violet throat marking.		
Mary Pickford	.10	1.00
Delicate creamy white with sulphur yellow throat, even the buds are cream colored, flowers quite large and early.		
Mrs. Wm. H. Carter	1.00	10.00
A new creation never offered before, but will be shown at the gladiolus show in Boston this year, the color is snow white with delicate pink lines on the lower petals, tall straight spikes with Seven to Ten large blooms of good substance out at once.		
Mona Lisa	.15	1.50
Beautiful soft rose pink or blush white, almost a pure self color.		
Montezuma	.15	1.50
Rich dark crimson carmine, maroon throat, mottled yellow, large showy flowers, one of the real beauties.		
Mrs. F. C. Peters	.20	2.00
Beautiful shade of rose lilac with ruby blotch bordered white on lower segment, resembling a beautiful orchid in color, flowers large and many open at one time.		
Mrs. H. E. Bethin	.15	1.50
Light salmon pink, flame scarlet center, heavily ruffled, a beautiful combination.		
Mrs. Dr. Norton	.10	1.00
Shell pink, edges suffused lafrance pink, throat sulphur yellow, marked tyrian rose, the most popular variety grown today.		
Muriel	.15	1.50
Beautiful shade of lilac blue with purple blotch on lower petals.		
Neoga	.10	1.00
Beautiful shade of garnet red with darker throat nicely ruffled.		
Orange Glory	.10	1.00
Grand orange colored, with beautiful lighter throat ruffled.		
Peach Rose	.25	2.50
Deep rose pink of wonderful color and appearance; a perfect beauty.		
Pink Wonder	.15	1.50
Fine pink shading to yellow in the throat, with slight rose feathering, massive blooms.		
Pride of Lancaster	.10	1.00
A brilliant orange salmon, deeper orange throat, tall straight spike, several large, finely ruffled blooms, open at one time.		



Pollyanna

Variety	Each	Dozen
Pollyanna	.20	2.50
Clear, rich, golden yellow, many medium sized blooms open at one time, always perfectly placed, finely waved petals.		
Purple Glory	.25	2.50
Blooms of the very deepest velvety maroon with darker blotches on the lower petals, a wonderful flower.		
1910 Rose	.10	1.00
Nice rose pink with delicate white line through the center of each petal, a good grower and one of the very earliest.		
Richard Deiner	.25	2.50
Beautiful shade of rose salmon, creamy yellow throat, nearly all the blooms out at once. This is one of the most beautiful gladiolus in existence.		
Romance	.20	2.00
A beautiful blending of orange, salmon and scarlet, yellow throat and blue bordered petals, a wonderful combination.		
Roseash	.10	1.00
A rare pastel color, corinthian red fading to ashes of roses on the outer edges, lower petals light yellow speckled with ruby.		
Rose Glory	.15	1.50
A large beautiful, ruffled variety of the finest rose pink color, deeper shade in the throat, Extra choice.		
Rose Mist	1.00	10.00
An unusual colored glad, of the large primulinus type, described as crushed strawberry with a buff line around each petal, very attractive.		
Scarlano	.10	1.00
Brilliant scarlet orange with almost black markings in the throat, finely ruffled blooms of large size and many open at once.		
Scarlet Princeps	.15	1.50
A beautiful bright scarlet, shading to Begonia rose in the throat, six or more blooms open at once.		
Scarlet Wonder	.25	2.50
Giant flowered glowing scarlet red, one of the most attractive of the recent introductions, received first prize as the largest bloom at the Boston show in 1926.		
T. T. Kent	.15	1.50
Rose pink with ruby stripe on each petal, very attractive.		
Theda Bara	.15	1.50
White, feathered light pink, throat flushed rose on amber white, large blooms with wavy edges of petals, makes a beautiful bouquet.		

Variety	Each	Dozen
Trilby	1.00	10.00

Light buff, pure, rich yellow throat, wavy petals. Many flowers open at one time, very delicate and refined. A new introduction and one of the very best, will be in great demand when better known.

Violet Beauty	.15	1.50
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Tall, large, cerise-violet, beautiful red throat blotches.

Violet Glory	.15	1.50
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Rich, deep violet, throat shaded darker, flowers large and nicely ruffled.

All bulbs listed in this catalogue are both number one in quality and size. This assures you blooms of maximum beauty in which you are sure to take a lot of pride and pleasure.

MIXTURES

Our popular garden mixture is composed of all colors and shades, including many choice varieties which get mixed in handling and planting.

\$2.00 per 100

For those who admire the dainty primulinus hybrids we offer a wonderful collection of the most delicate shades ever introduced.

50 Cents per Dozen.

\$3.00 per 100

Our special exhibition mixture is composed of two each of fifty selected varieties. If packed under each separate name would cost several times our price. This collection comprises many choice varieties not listed in this catalogue and is the greatest value ever offered by any grower.

\$5.00 per 100